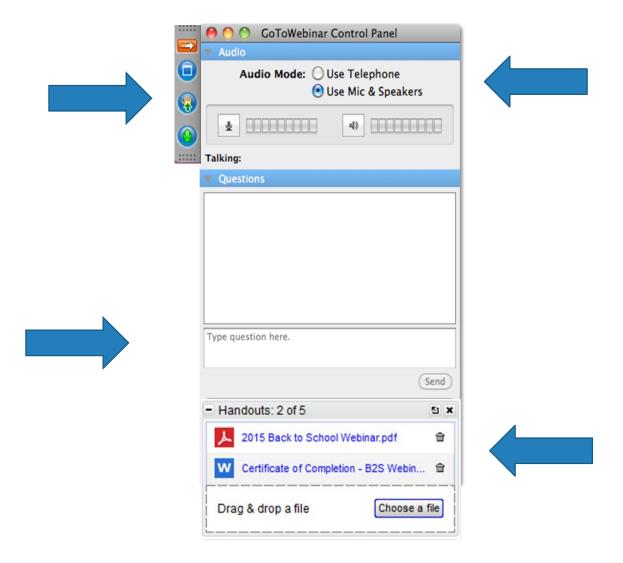
USING GOTO WEBINAR







BACK TO SCHOOL 2019

Robin Briones Client Services Manager 949-241-7072 robin.briones@tutor.com

Expand your services to build a community of learners.

OUR AGENDA



Let's Review What's New!



Who, What, Why and How

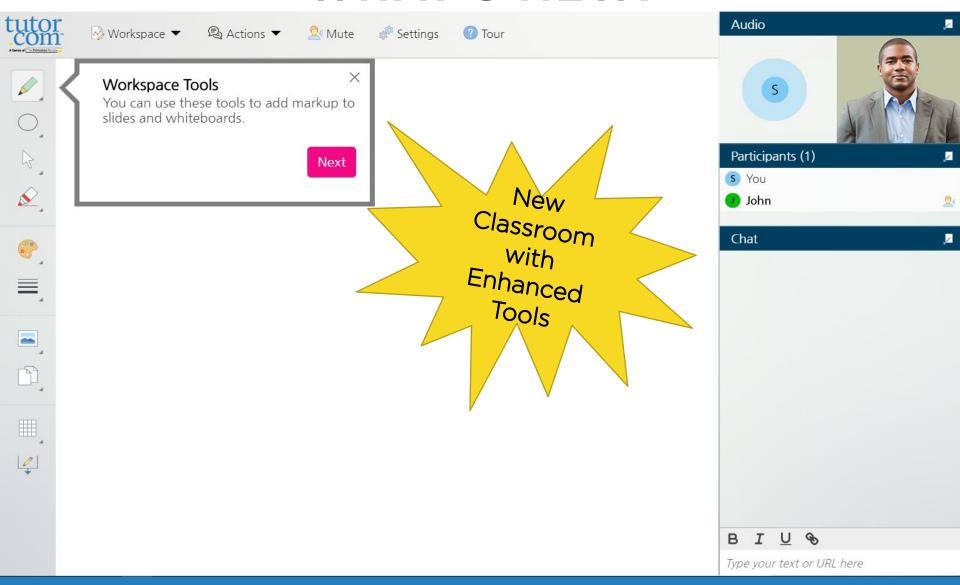
- Elementary School
- Middle School
- High School



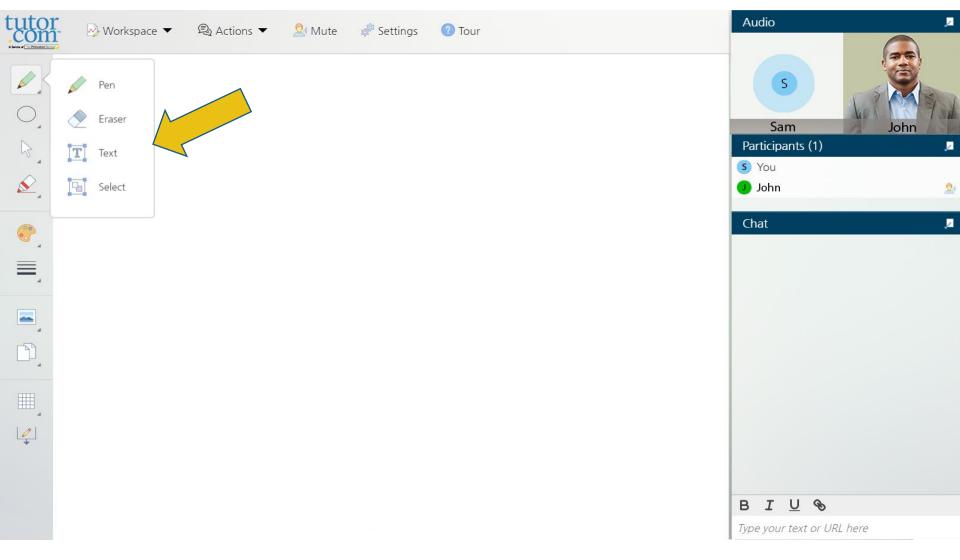
Your Support Tools

- Client Resource Center
- Client Portal
- Client Care Team

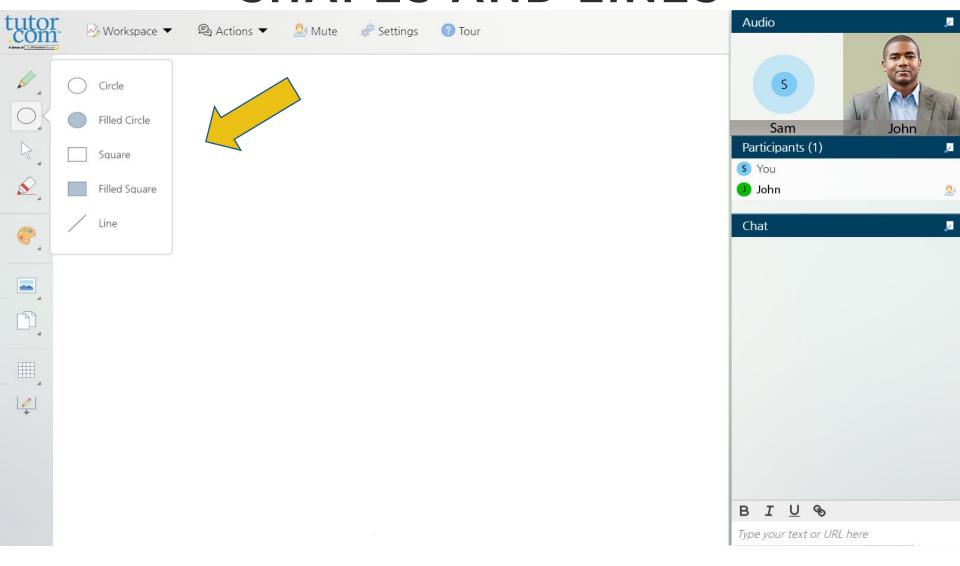
WHAT'S NEW!



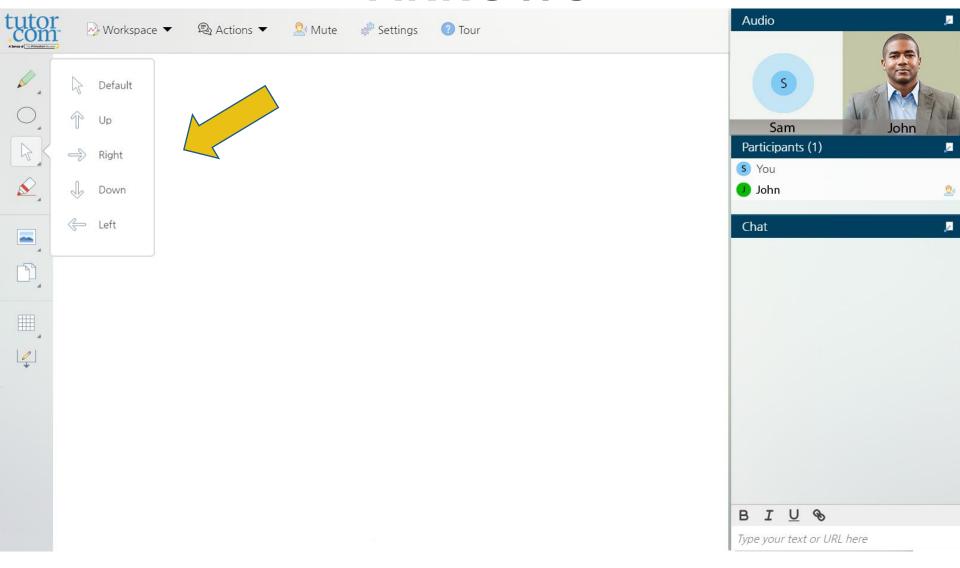
TEXT BOXES



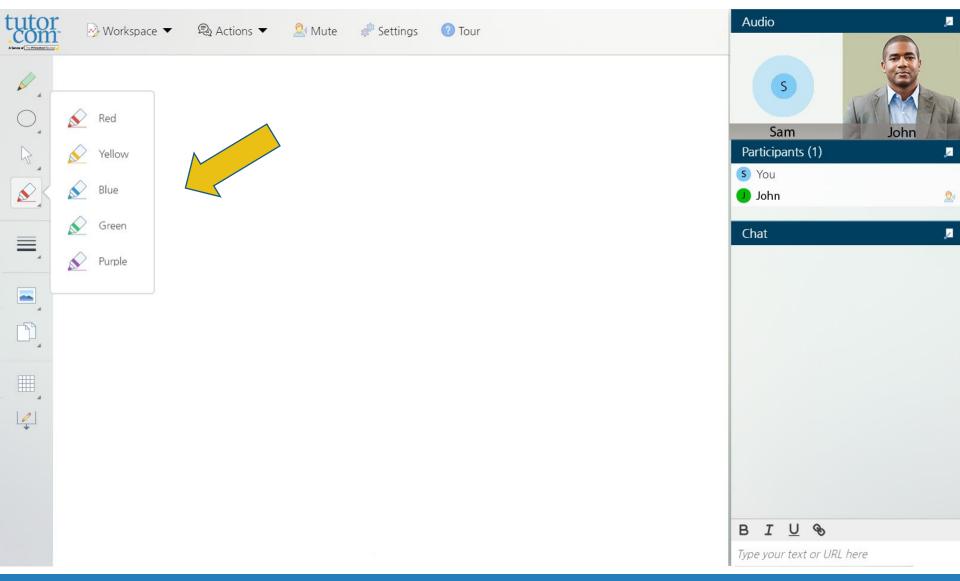
SHAPES AND LINES



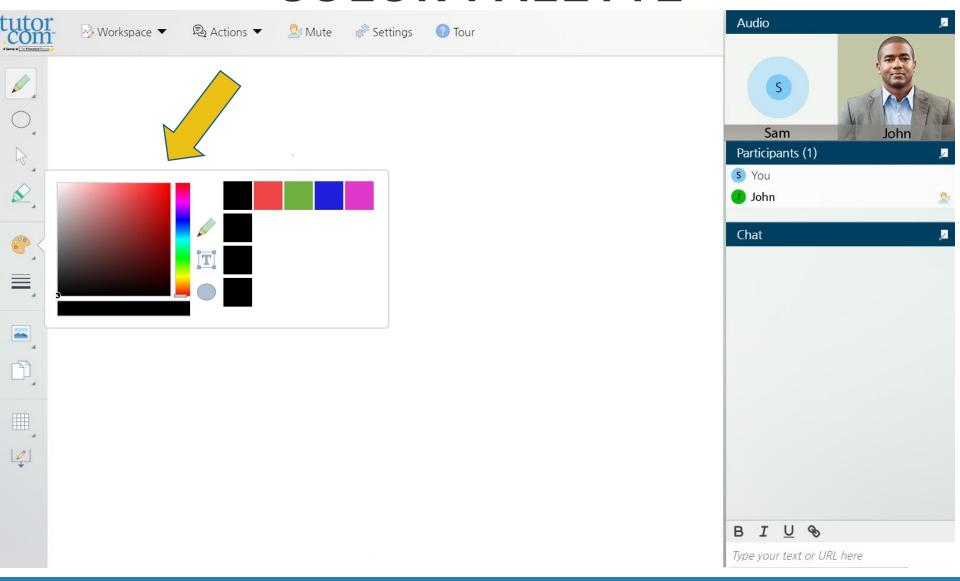
ARROWS



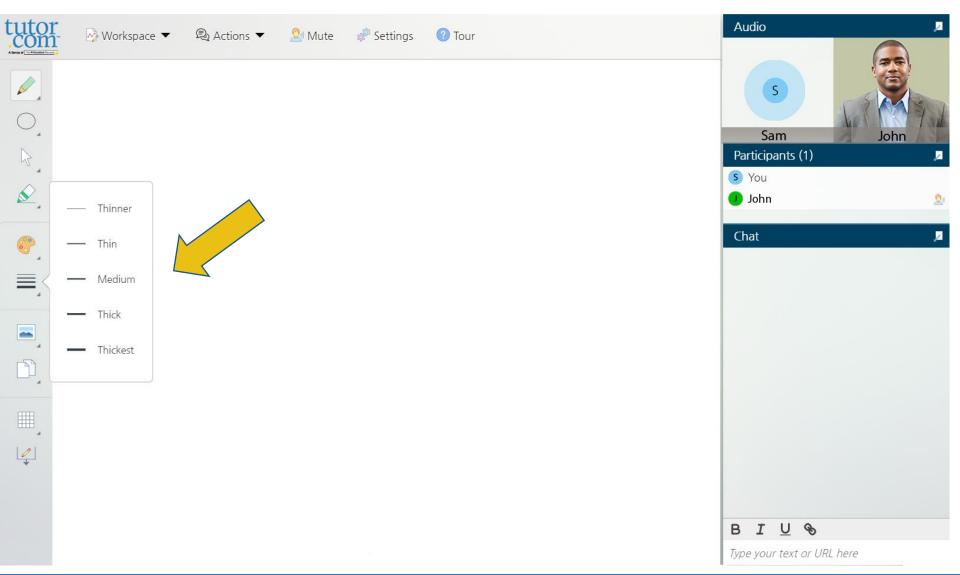
FIVE COLORS



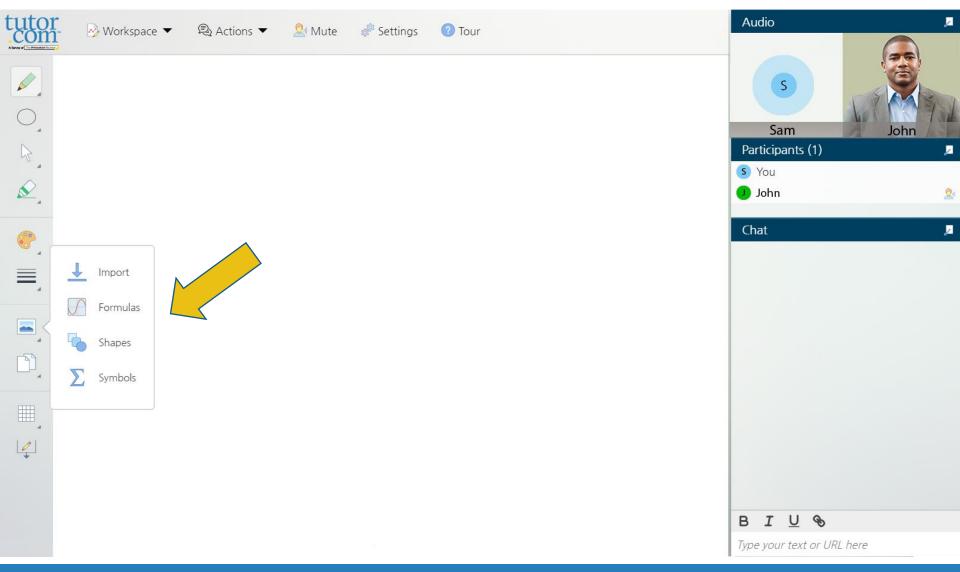
COLOR PALETTE



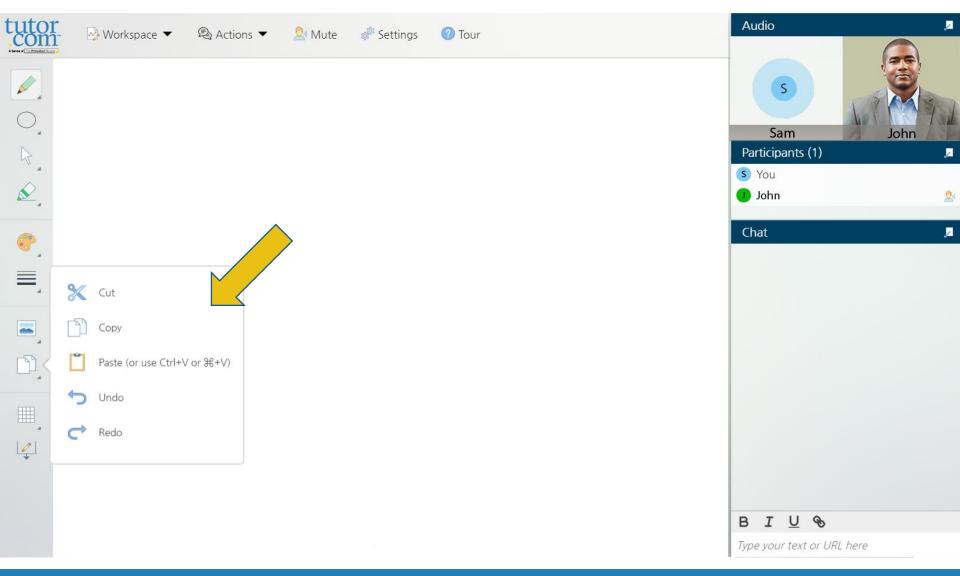
LINE THICKNESS



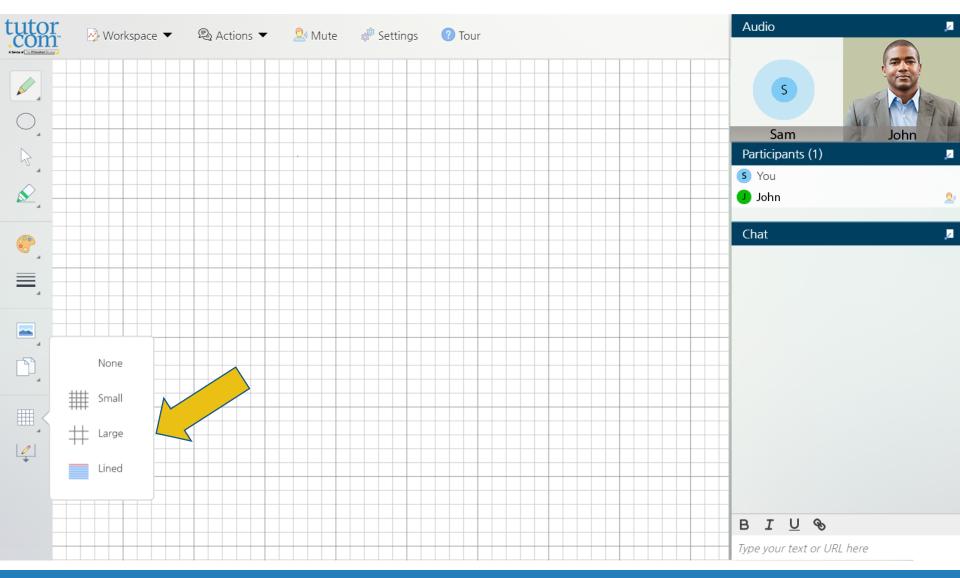
GRAPHICS, FORMULAS, AND SYMBOLS



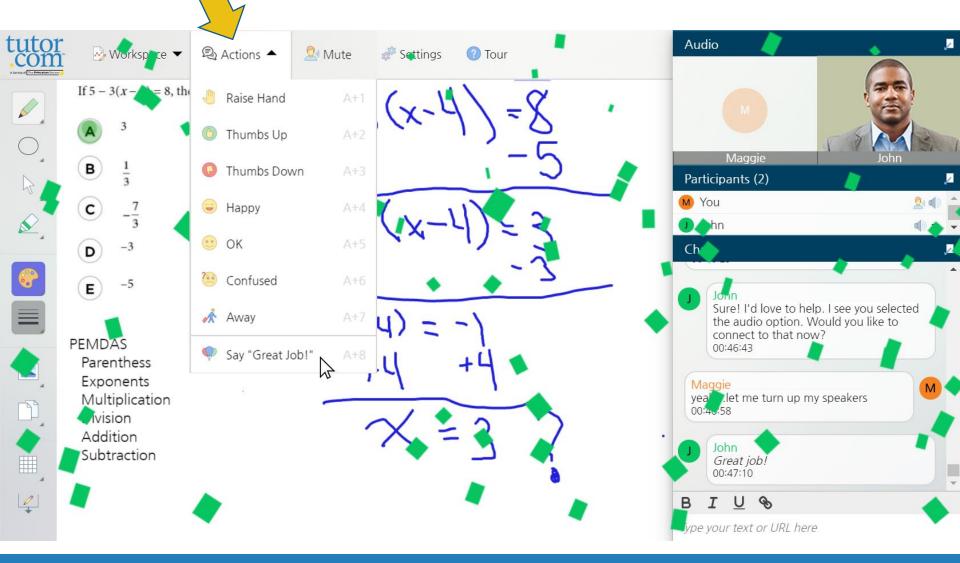
CUT/COPY/PASTE/UNDO/REDO



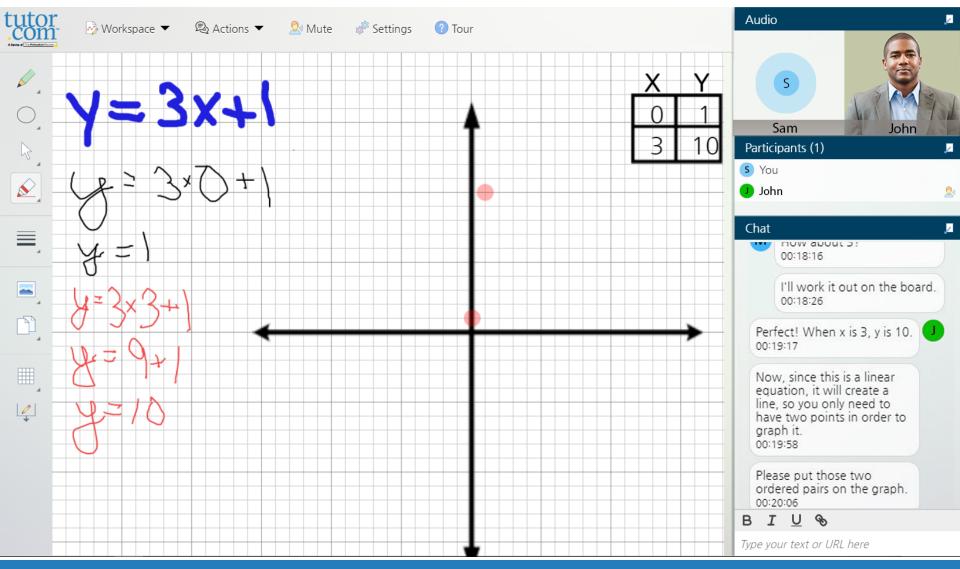
WHITEBOARD TYPE

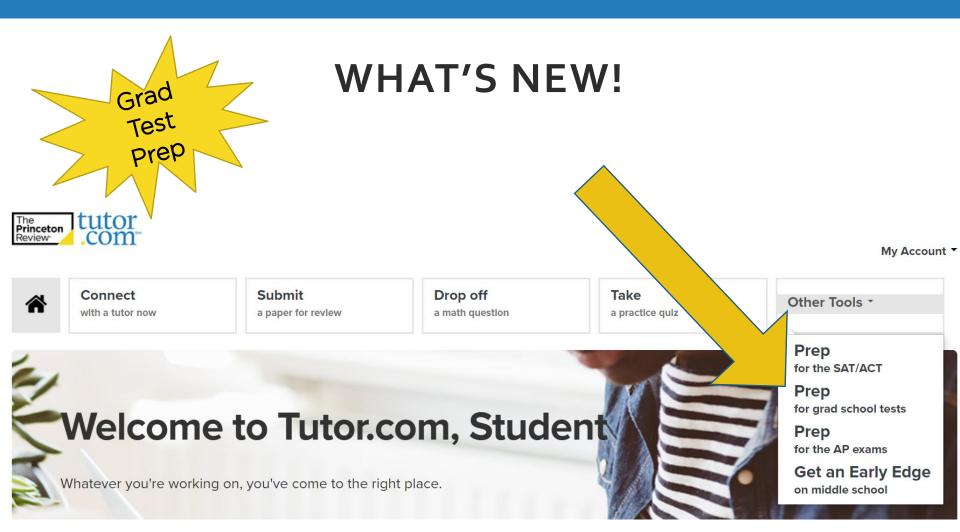


ACTIONS MENU

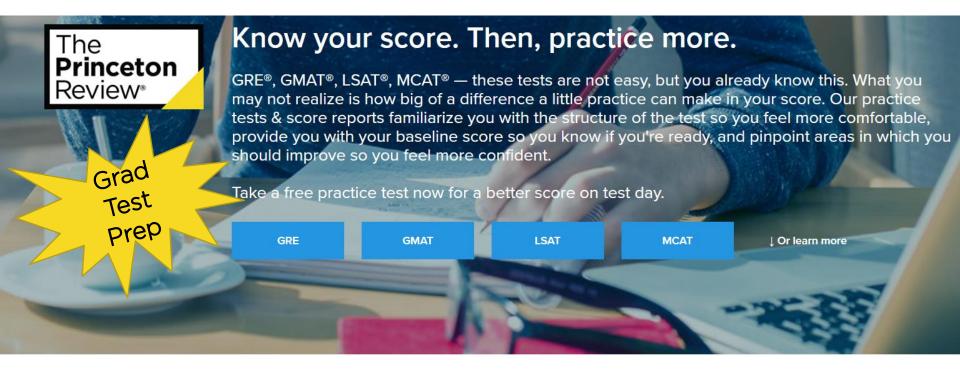


SAMPLE ALGEBRA PROBLEM





WHAT'S NEW!



Designed and Built by The Princeton Review

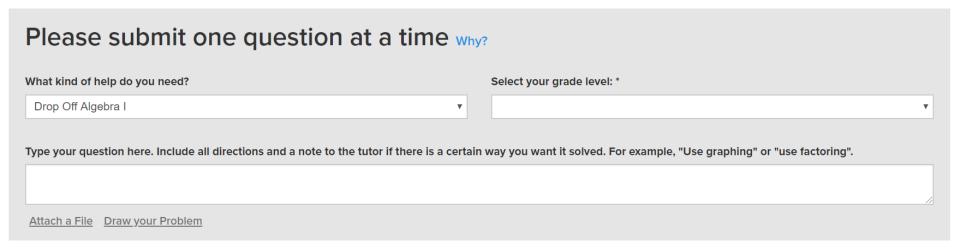
Tutor.com, a service of The Princeton Review, provides practice tests that are built by The Princeton Review experts who have researched entrance examinations and test scoring methods for decades. Our proprietary practice tests and score reports are designed to provide you with maximum results while minimizing prep time.





Got a question? Ask it now.

Sometimes you don't have time for a live session. That's OK. Tutors are standing by to provide step-by-step explanations for your specific problem - just fill out the form below, and you'll get expert feedback in less than 24 hours.









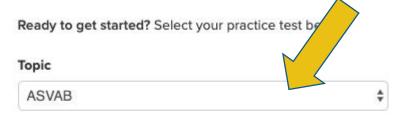


Connect with a tutor now Submit a paper for review Drop off a math question Take a practice quiz

Other Tools *



Quizzes



Quiz

✓ Select Quiz
General Science

Arithmetic Reasoning

Word Knowledge
Paragraph Comprehension

Mathematics Knowledge
Electronics Information
Auto and Shop Information
Mechanical Comprehension

WHAT'S NEW!







Connect

with a tutor now

Submit

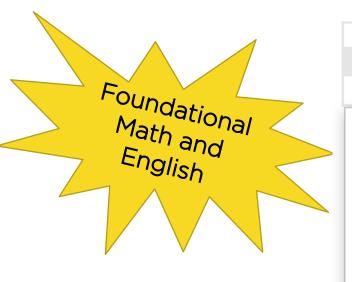
a paper for review

Drop off

a math question

Take

a practice quiz



Other Tools *

Prep

for the SAT/ACT

Prep

for grad school tests

Prep

for the AP exams

Watch videos

for math & English

WHAT'S NEW!

Categorized
Social Media
Tools - and
More of Them!

Adults

Be GED-ready

with the help of expert tutors

tutor.com

Any Time



Seasonal



Test Prep/Finals



Student Comments







IT'S ELEMENTARY!



Who: Parents of K-3

Why: "New Math"

What: Basic Skills, Language Support, Primary Math

How: Tutoring for Parents, Audio Option for Children

IT'S ELEMENTARY!

Safe & Secure Assurance

Tutor.com's top priority is to provide a safe and secure learning environment for students. Our learning solutions are designed for students to get help anonymously from a professional tutor online. No personal information is shared between the tutor and student, and sessions are reviewed to ensure the highest standards of expertise, safety and quality.

Professional, Expert Tutors

We have thousands of tutors, all of whom are carefully screened experts and include certified teachers, college professors, graduate students, select undergraduates from accredited universities and other professionals. The majority are based in the U.S. and Canada.

Every Tutor is Screened, Certified and Background Checked

All of our tutors must complete a rigorous application process and pass an extensive background check to become a certified Tutor.com tutor.

Comprehensive Application. All tutors must demonstrate their tutoring skills and subject expertise during the application process.

Background Checks. Every tutor must complete a third-party background check, which includes a criminal background check and verification of their education.

Practice Each tutor leads mock tutoring sessions to become an expert in our online classroom.

Mentoring Ongoing mentoring and professional development allows tutors to continually develop their skills.

Safe. Quality Sessions

Tutor and student work in a secure online classroom, and no personal information is exchanged between tutors and students. Sessions are recorded and reviewed for quality control.

Our matching system pairs an incoming student to the next available tutor based on the student's grade level and subject they need help with.

No personal information is shared. Students only see a tutor's first name and last initial. Students are anonymous to the tutor.

Tutors are strictly prohibited from discussing anything personal with students and from exchanging any personally identifiable information.

All sessions are recorded, including all typing, whiteboard work, websites researched and files shared between tutor and student.

Sessions are scanned for inappropriate words and phrases, and reviewed by Tutor.com staff if flagged by the system.

HAVE YOU HEARD?

You can now add audio to your Tutor.com sessions!

Connect with a tutor today!







Tools

- Safe & Secure
- Audio Chat
- Social Media Posts
- Email Templates/Newsletters

Outlets

- PTA/PTO Meetings
- Teachers/School Librarians
- Facebook/Twitter/Instagram
- Library Programs

MEET PATTY PARENT



Patty Parent wants to be involved in her child's education. She has setup homework schedules and tries to keep track of what her son is learning in class each week. She even requested a parent/teacher meeting when Pete seemed to be struggling. Flashcards, they said. Math cubes, they said. Common Core for conceptual learning, they said.

UGH! Patty is frustrated and she's worried her frustrations will only discourage Pete and make learning a chore. She needs someone to walk her through the problems so she can help Pete the right way.

Patty can connect with our elementary-level tutors and identify as a parent needing help to explain a concept. Our tutors will help her better understand the concepts and techniques.

IT'S ELEMENTARY: PART TWO!

Who: 4th-5th, sometimes 6th

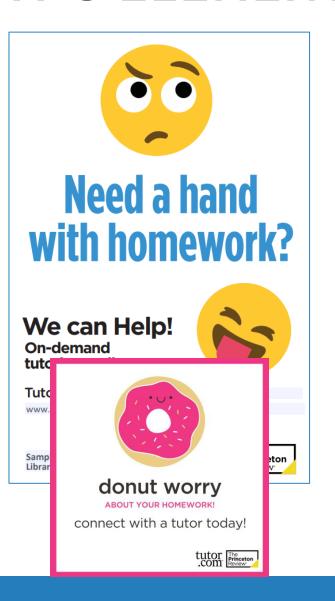


Why: Fostering Independence, Comfortable Online, Build Love for Learning

What: Homework Completion, Remedial Skills Building, Accelerated Learning

How: Tutoring with Audio, Foundational Videos, Account for Parent Oversight

IT'S ELEMENTARY: PART TWO!



Tools

- Fliers for Classrooms
- Email Announcements
- Animated Video
- Age-Appropriate Social Media Posts

Outlet

- School Visits
- Homeschool Groups
- Facebook/Instagram
- Parenting Publications



MEET MARIA MATEMATICAS



Las 10 cosas más importantes que los padres deben saber sobre Tutor.com padres también 40 materias da sesión de Tutor.com se os tutores de Tutor.com Podemos dar apoyo en liseña a la medida, para atender pueden avudarle a entender as necesidades de su hijo, sin mejor la tarea de su hijo, para v literatura inglesa, español nportar si necesita un curso de que usted también pueda de AP©, Microsoft Office®, exámenes de ingreso a la universidad y más Nuestro servicio es fácil ograma de estudios de usar v accesible para estros tutores usan eiemn

Maria is a late elementary school student whose primary language is Spanish. She speaks some English and has to complete her homework in English. Her parents only speak Spanish.

She is a little behind in math because her new school is ahead of what she's learned. Math frustrates her the most!

Maria can connect with our bilingual Spanish-speaking tutors for math support and also with our ESL tutors to improve her English and grow her vocabulary.

MAXIMIZE THE MIDDLE!



Who: 6th - 8th Graders

Why: Stress, time management, self-esteem, parents can't help

What: Writing Skills, Mid-Level Math, Computer/Tech, More Structured Science

How: Tutoring, Drop-Off Reviews, Videos & Practice Quizzes



MAXIMIZE THE MIDDLE!



Tools

- How-To-Use Guide
- Emoji Bookmarks
- Empathic Social Media Posts
- In-Library Demo

Outlet

- English/Math Teachers
- School Librarians
- Instagram/Snapchat
- Library Tween Programs

MEET GREG GO GETTER

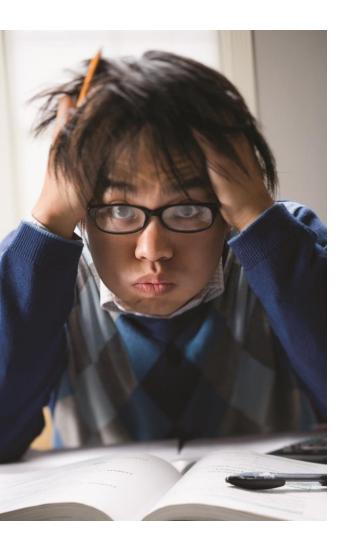


Greg is a super prepared student who always tries to stay ahead of the game. He likes to be prepared, review, and hopes that these skills will pay off in the long run.

Greg needs reassurance that he's "got this" and also some time management tools to manage everything he has put on his plate.

When you visit Greg's class or see him stressing in the library, show him the longer promotional video. Encourage him to try the drop-off math review for his 8th grade algebra and to watch the video lessons when he needs a reminder. As always, make sure Greg knows our tutors are encouraging and educational.

WHOLLY HIGH SCHOOL!



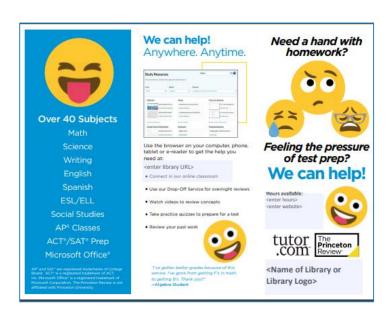
Who: 9th – 12th Graders

Why: Balancing life, graduation requirements, rigorous courses, college bound, job searching

What: Core academics, writing skills, AP® courses, ACT/SAT, and the list goes on...

How: Everything in Learning Suite

WHOLLY HIGH SCHOOL!







Tools

- Social Media
- Tri-fold Brochures
- Test Prep Fliers
- ACT/SAT Essentials
- AP Prep

Outlet

- Teachers by "Type"
- Sports coaches
- Teen focused Instagram acct
- In-Library Practice Tests and programs for college-bound



MEET RENA RIGOR



Rena wants to fill her high school transcripts with rigor courses to help push her to the top of the college admissions' offices selection list. She'll fill her schedule with AP courses, for some of which she might not have had the best preparation.

AP and other rigor courses look appealing because they can result in college credit, higher GPA due to weighting and scholarships. For many students, though, they are an eye opener.

Make sure the AP teachers in your district high school are aware of Tutor.com, including our AP-level tutoring in 14 subjects as well as our AP video lessons. "Feeling the Pressure of Test Prep" posters are a great addition to their classrooms.

MEET AL ATHLETE



Up by 6:00 a.m. School from 7:30 – 2:30. Straight to practice by 2:45 and not home until 6:00 p.m. Brother-babysitting duty until 8:00. Algebra worksheet, English essay, biology lab report, Spanish test and history chapter drag on until 11:00 p.m.

Al does it all, but just as he needs coaching on the field, he also needs support in his studies and a little help managing his time.

Drop-off reviews, short video lessons and late night tutoring availability can help Al make his study time more efficient AND effective. Be sure to let coaches know about Tutor.com, and not just at the school. Look for other athletic organizations like Pop Warner or Little League, gymnastics & cheerleading gyms, swim clubs and more.

MEET COL LEDGE



Col needs to ace the ACT! She may even take the SAT to open up further merit scholarship opportunities. Test prep books are expensive and the ones in the library are often unavailable or outdated.

In addition to test prep, Col could use some advice on the Common App and financial aid. The path to college seems to be paved with potholes that make for a bumpy ride.

You can help Col, and others just like her, by introducing our SAT/ACT Essentials which includes not only test prep, but expert advice from The Princeton Review College Counselors. Hang fliers near your test prep books or put bookmarks in the college advice books in your stacks. Host an inlibrary practice test and use Essentials as your medium.

BEYOND HIGH SCHOOL





Tools

- Social Media
- Adult Center Fliers
- Grad Test Prep
- Resume/Cover Letter
- Interviewing Skills
- Library Reference Desk

Outlet

- Community Centers
- Job Fairs
- Local Colleges
- Local Events

MEET JAIME JOB SEARCHER

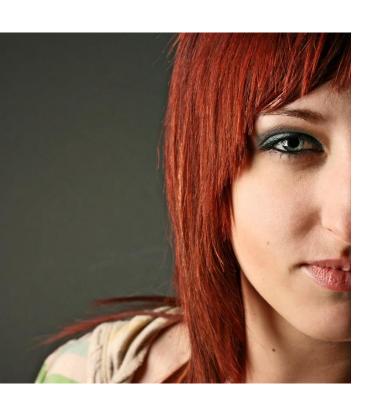


Jaime needs a job. She's a junior and she doesn't see college in her path after high school. Instead, she'd like to pursue a service job where she can rise in the ranks to manage a store. She really enjoyed her seasonal cashier job at the toy store, but alas, that has ended.

Jaime isn't sure how to find new job opportunities. Her mom says go around the mall and ask for applications, but every store tells her to apply online and upload a résumé. What in the world is a high school kid supposed to put on a résumé and how can she find opportunities without having to go to every single companies' website?

Jaime needs to know about Tutor.com's Job Search Assistance. Our audio feature is perfect for practicing interviews. Let them know about it. Have our Career Brochures at your teen desk and put a link on your website.

MEET TINA TEEN LIBRARIAN



Now that Tina knows all there is to know about Tutor.com and how it can help meet the needs of her community of learners, she also wants to know about data and materials. If she has a question, where can she go? If she wants to learn more, where can she go? If she wants to check stats, is that possible? She truly wants to remain an active participant in the usage growth of this service!

THE TUTOR.COM LEARNING SUITE

Marketing & Promotion Tools

HOME TRAINING BEST PRACTICES GRAPHICS SAT®/ACT® ESSENTIALS

HANG UP HAND OUT DEMONSTRATE WRITTEN TEMPLATES SOCIAL MEDIA

ADULT LEARNER & CAREER SPANISH THROWBACK PIECES SEASONAL STATE & CONSORTIA PROGRAMS

Client Resource Center

Resources and ideas to make your Tutor.com program a success







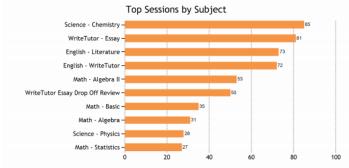


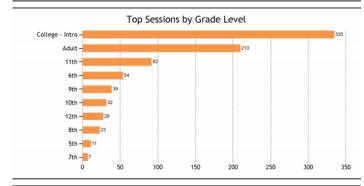


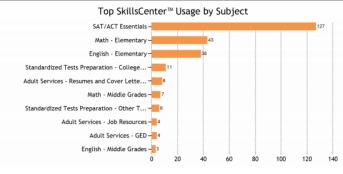


THE TUTOR.COM LEARNING SUITE





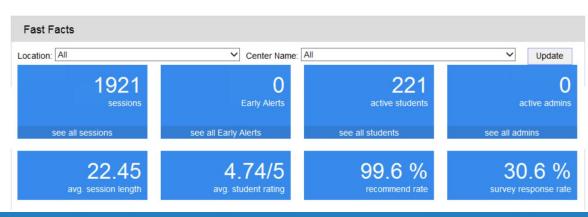


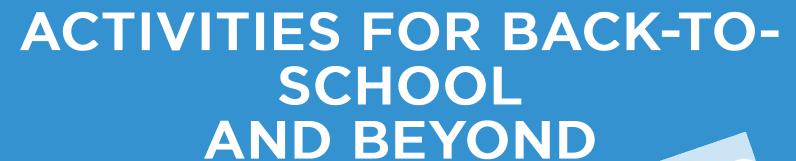


Monthly Reports

- Engagements by Type and Month
- Tutoring by Grades and Subjects
- Tutoring by Location(s)
- Self-Study Tool Utilization Details









IN YOUR LIBRARY

- Check the link placements on your website and ensure that the links are pointing to the correct location. Also check for correct titles and descriptions.
- Ensure all staff members are trained.
- Hand out program cards, hang posters/flyers, place table tents, fill brochure stands, place bookmarks in books, show your patrons who request help, load desktop wallpaper, host an SAT/ACT bootcamp, demonstrate to classes, provide "How- it - Works" brochure at the desks.

IN YOUR LOCAL SCHOOLS

- Back-to-School, In-Service, Parent-Teacher
 Conference, classroom demos, library card "fair"
- Bookmarks, posters, and flyers in school libraries
- Email to teachers and counselors, announcement in Parent Portal, program cards included with grade reports

IN YOUR COMMUNITY

- Outreach to faith-based organizations
- Connect with community resource organizations, such as veterans and military resource centers, YMCA, festivals, recreation/sports programs, camps
- Connect with homeschool groups

FALL WEBINAR OPPORTUNITIES YOU ARE INVITED! TUTOR.COM/CLIENTCARELIB

- □ School Outreach Help grow student adoption of your Tutor.com services by working with your local schools! This webinar will overview the following steps for creating school partnerships and spreading awareness with students and patrons in your service area.
- ☐ Your Adult Patrons -This webinar will cover topics specific to adult library patrons, such as GED and similar high school equivalency exams, college courses, US citizenship test, and job search assistance, including cover letter and resume review.
- □ SAT/ACT Prep During this webinar, we will show you how to help your patrons access SAT/ACT full-length practice exams, view a personalized Scoring Report, access live tutors for on-demand test prep help, and utilize WriteTutor for writing a strong application essay.

NEXT STEPS

Log in to your platform and explore the tools!

Check out the Client Resource Center as we update and add new goodies!

Share, what you have learned with others in the library – all departments! – and the community!

Set a goal for usage at your library – how much do you want to increase in a month, 3 months, and tell me the goal. We can help you monitor and send tips/tricks!

Questions?

Rachelle, Robin, and Marcus from the Tutor.com Client Care Team are available to assist you.

Email:

ClientSupport@tutor.com
Client Care Center:
www.tutor.com/clientcarelib