The Client Portal for Program Management

Getting the data you need to succeed.



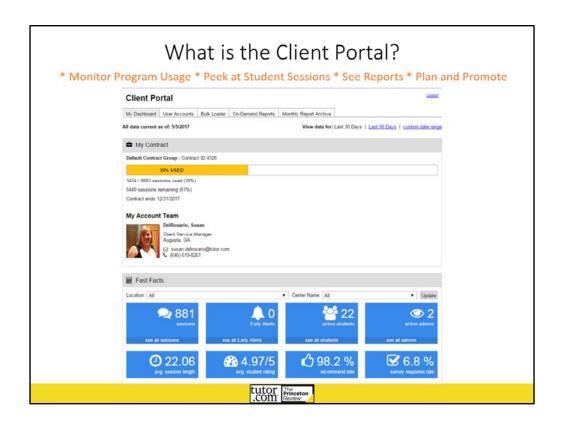
Today's Agenda

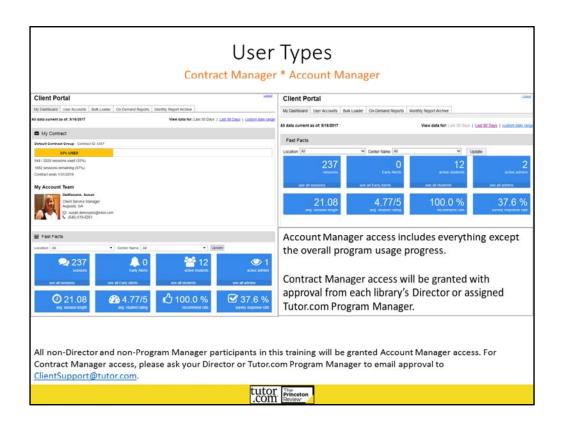


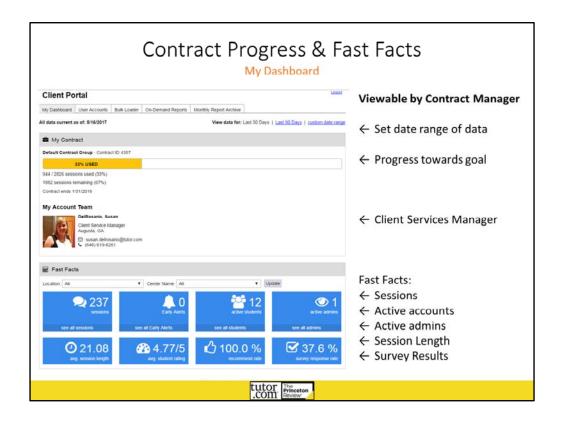
- Overview of the Client Portal Tools
 - Fast Facts
 - In Depth Reporting
 - Account Management
- Now What Using the Information
- Questions

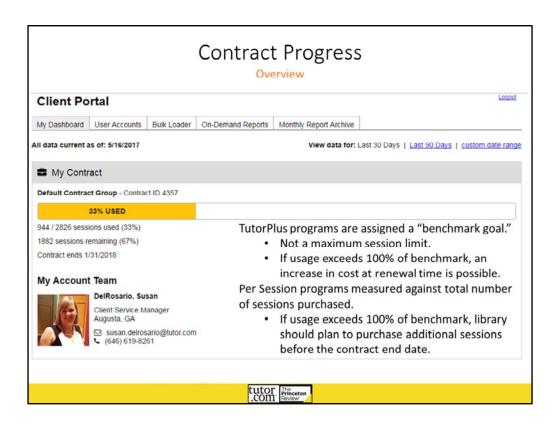
If interested in learning more about our student services, who are tutors are, our new SAT/ACT Essentials service or reporting/statistics please visit the Client Resource Center to sign up for our general training session. www.tutor.com/clientcarelib/training

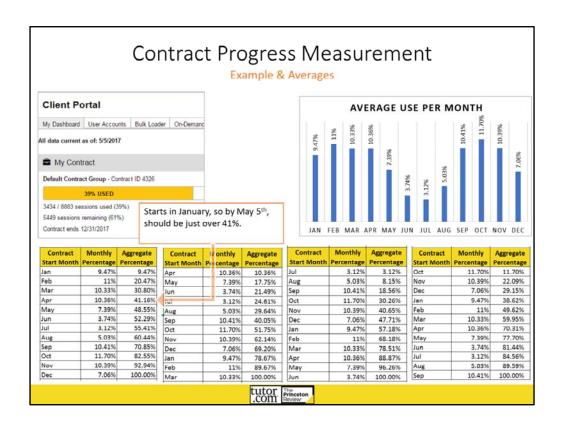


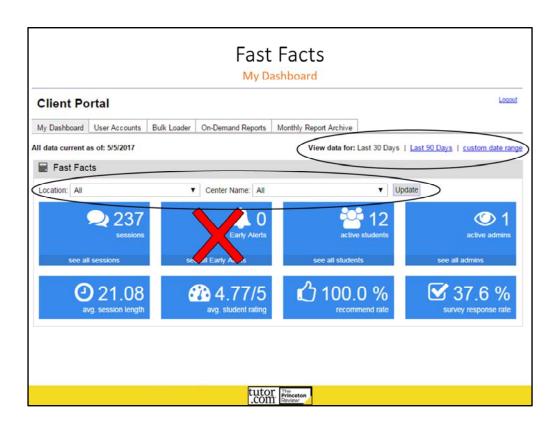












Fast Facts

Example

Scenario: With Advanced Placement Tests quickly approaching, the Teen Librarian plans to send an email to the AP® teachers at the local high schools to remind them of the Tutor.com program. The email will be sent to the teachers on Monday, March 6th. (Let's assume spring break isn't until April in this school district.)

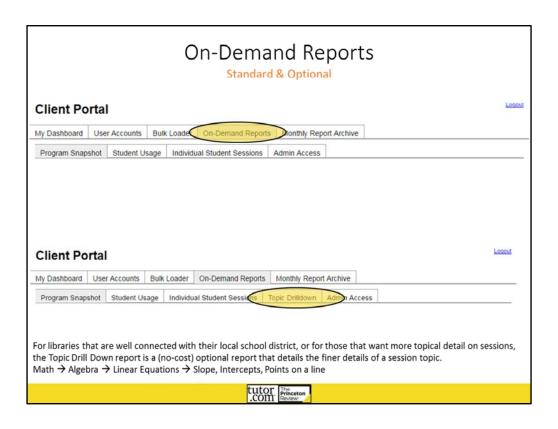
Measure Results

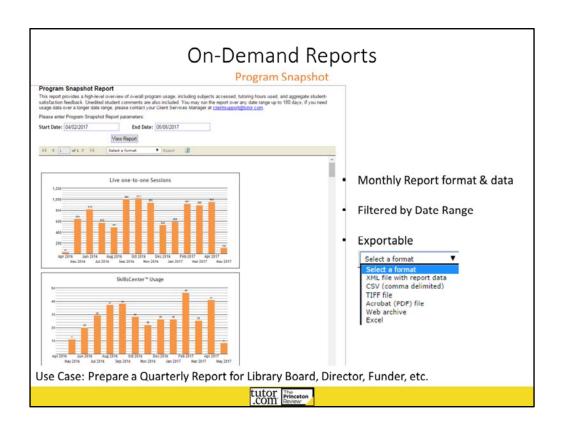
- 1. On Monday, 3/27, visit the Client Portal.
- 2. Set Dashboard date range to 2/13/2017 3/6/2017.
- 3. Set Dashboard Location to "All."
- 4. Set Dashboard Center to "Advanced Placement."
- 5. Note the sessions and active students.
- 6. Then, change the date range to 3/6/2017-3/27/2017.
- 7. Note the sessions and active students.
- 8. Compare usage after promotion to usage before promotion.
- 9. If usage increased, repeat email reminder to teachers on 4/3.
- 10. If usage did not increase, try dropping off flyers to teachers.

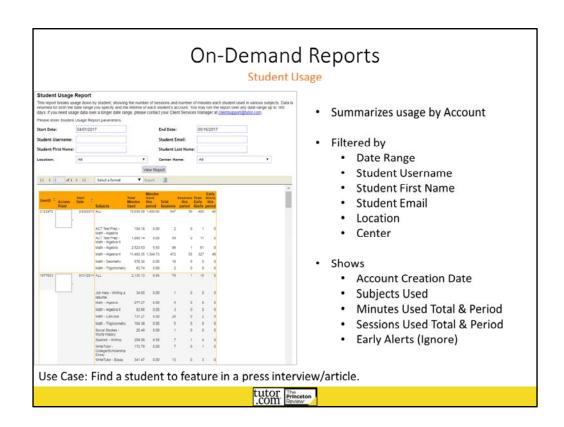


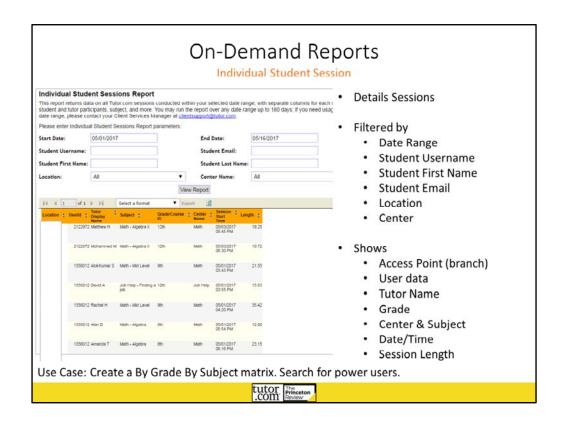


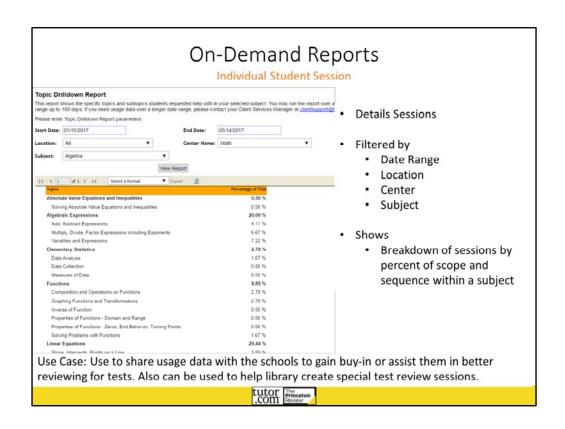


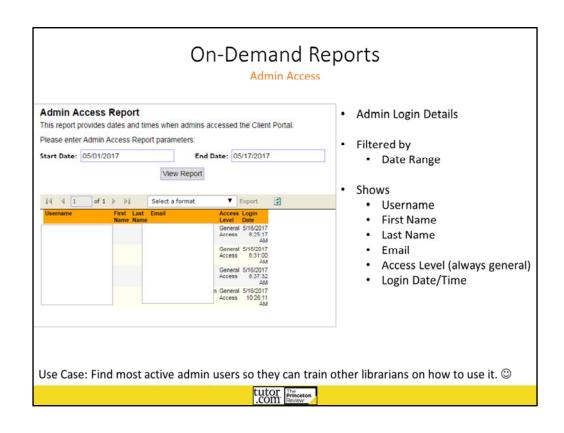






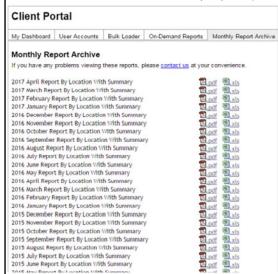






On-Demand Reports

Monthly Reports (The Time Machine)



- Shows all monthly reports that were ever delivered to a report recipient since the beginning of your program's start.
- Dates all the way back to 2002 for some programs.

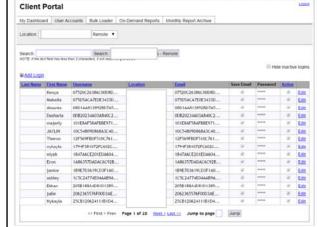
Use Case: Compiling reports that compare year over year when your program is older than 2010. Also, a faster way to view past months' reports without having to pull them in the Program Snapshot.



User Accounts

Managing Usernames & Passwords

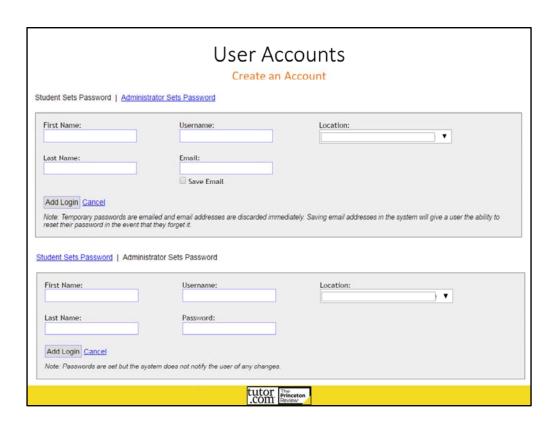
Special Note: For libraries that do NOT want access to user information such as email address, we can anonymize this section, but that makes account management more difficult.

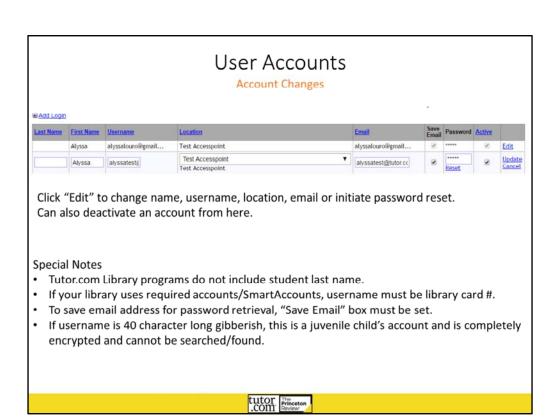


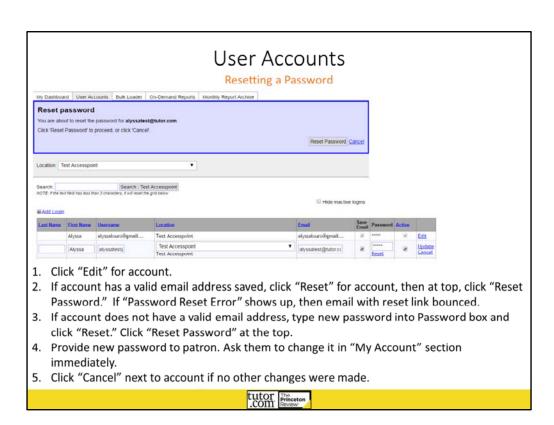
- · Filter by Location
- Search by first name or username
- Create new accounts
- · Edit current accounts/passwords

Use Case: Reset a password for a student that did not provide an email address upon sign-up. Also, change a username for a patron that received a new library card number or create an account.









Bulk Uploader

Creating or Deactivating Multiple Accounts

Not for the faint of heart. We're here to help!



- Export full list of accounts
 - Passwords not included and not editable in bulk.
- Import CSV file with list of new accounts or bulk changes.
 - Columns must be in proper format & order.
 - Very picky with proper characters in email address.
- Large uploads can take a few hours. Do not close window or click on a different tab.

Use Case: Create accounts for all students in a class or program, all at once. Download a list of all accounts, active and deactivated.



Now What?

- Define your program's goal. Who is your intended audience(s)?
- Speak to your program manager about usage progress. Too low promote more. Too high prepare reports for increased budgeting.
- Analyze usage: location, grades, subjects. Identify groups you are not reaching
- Review the Client Resource Center for materials that target your missed audience.
- Make an appointment with your Client Services Manager to create a plan.



Questions?

Contact your Client Services Manager www.tutor.com/clientcarelib/contactus



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